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Top ten search terms for January on mallowstreet revealed

mallowstreet, the platform bringing the institutional pensions industry together to help solve the pensions and savings crisis, today publishes the top ten search terms for January from its 3,000 strong community.

Stuart Breyer, CEO at mallowstreet, commented: “With a new year comes new impetus and it is clear from our community that January represented a time to take stock and make a plan of action for 2017. Top searches around the economic outlook, DB, DC and various ways of achieving returns show our community is focused on making a difference for their scheme in the year ahead.

“The results also show the recurring concerns that schemes are facing and the need to stay on top of areas that challenge them, such as risk, transparency and the ongoing Brexit debate.”

TOP JANUARY SEARCH TERMS
1. Yield
2. Transparency
3. Brexit
4. Fixed Income
5. Risk
6. Active Management
7. Defined Benefit
8. Defined Contribution
9. Delivering returns
10. Economic outlook

- ENDS -

NOTES TO EDITORS

About mallowstreet

mallowstreet's mission is to help solve the pensions and savings crisis, ensuring that everyone who has a promised pension receives it in full. We recognise that there are unnecessary barriers among different stakeholders within the industry, and so we built mallowstreet to enhance connectivity and collaboration. mallowstreet helps community members build and strengthen relationships, access top quality education, collaborate effectively and enhance distribution.

The community has over 3,000 members who control over £2 trillion of pension fund assets.

Membership includes: Chief Investment Officers, Chair of Trustees, Investment Committee Members, Plan Managers, Scheme Secretaries, Member Nominated Trustees, Investment Consultants, Lawyers, Actuaries, Accountants, Administrators, Specialist Advisors, Academics, Investment Bankers, Asset Managers, Hedge Fund Managers and Buy-Out Providers.

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