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### Top ten search terms for 2016 on mallowstreet revealed

mallowstreet, the platform bringing the institutional pensions industry together to help solve the pensions and savings crisis, today publishes the top ten search terms for the whole of 2016 from its 3,000 strong community.

**Commenting, Stuart Breyer, CEO at mallowstreet said:** “It is perhaps unsurprising that big political news stories feature somewhere on our annual list, as Brexit and the BHS case in particular have been a source of ongoing discussion around their impact on the industry going forward. But the searches also show that fundamentally the areas of focus and interest for the community have been on the core pensions and investment issues that really shape the successful path of schemes.

“It is also positive to see interest from the community in areas such as communication, transparency and sustainability – showing that governance and good practice for member outcomes are really taking hold in the industry mindset.”

Breyer continued: “In December itself, ‘2017’ is ranked as a key area of interest and, in a way, the top ten search terms for the month represent a good snapshot of what the industry defines as the most crucial and important issues for the year ahead.”

TOP OVERALL SEARCH TERMS OF 2016	DECEMBER 2016
1. Credit	1. Infrastructure
2. Brexit	2. BHS
3. BHS	3. ESG
4. ESG	4. Fiduciary
5. Corporate Credit	5. Governance
6. Infrastructure	6. Impact investing
7. LDI	7. 2017
8. Sustainability	8. Social
9. Communications	9. Communication
10. Transparency	10. Transparency

- ENDS -

## NOTES TO EDITORS

### About mallowstreet

mallowstreet's mission is to help solve the pensions and savings crisis, ensuring that everyone who has a promised pension receives it in full. We recognise that there are unnecessary barriers among different stakeholders within the industry, and so we built mallowstreet to enhance connectivity and collaboration. mallowstreet helps community members build and strengthen relationships, access top quality education, collaborate effectively and enhance distribution.

The community has over 3,000 members who control over £2 trillion of pension fund assets.

Membership includes: Chief Investment Officers, Chair of Trustees, Investment Committee Members, Plan Managers, Scheme Secretaries, Member Nominated Trustees, Investment Consultants, Lawyers, Actuaries, Accountants, Administrators, Specialist Advisors, Academics, Investment Bankers, Asset Managers, Hedge Fund Managers and Buy-Out Providers.

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